

Make It Right Challenge

Presented by Art Gallery Fabrics, Angela Walters, Aurilfil Threads & Quilters Dream Batting

Right Angles Pattern Contest

Official Challenge Rules and FAQ

Now that you have decided to enter the challenge it's time to get your creative gears going. The "Make it Right" challenge is all about seeing things outside the box and finding unique ways to use panel fabrics.

Now for the nitty-gritty (you know, the how-to's, why's and how's of it all)

General Challenge Rules

- All entries must be original works and created by submitter.
- Only the Right Angles panel can be used.
- Art Gallery Fabrics Pure Elements can be used in the project as a filling element.
- The minimum requirement of panels that must be used is one (1 yd.) panel.
- All Projects must be received by June 6th.
- Contest starts April 18th.
- Projects will be posted to the corresponding categories board on June $6^{th} 7^{th}$.
- Winners will be announced July 1st.
- Winners of 1st, 2nd & 3rd place will be chosen by "People's Choice" (most likes and repins overall).
- Five superlative categories will be judged by AGF Designers Angela Walters & Pat Bravo along with members of the AGF creative team.
- Limited to first 1,000 entries.

Prizes

1st Place \$500 plus Basket of goodies 2nd Place \$300 plus Basket of goodies 3rd Place \$200 plus Basket of goodies

Superlatives

All superlative winners will win a swag basket filled with goodies from all of our lovely sponsors.

- 1. Most creative
- 2. Best use of color
- 3. Best technique
- 4. Most creative use of thread
- 5. Most functional

To Enter

To enter, you must submit the following:

- 1. (1) Entry form per project
- 2. (1) Picture of materials used per project
- 3. (1) Picture of completed project

All entries must be emailed to <u>contests@artgalleryfabrics.com</u> by midnight on June 27th.

Categories

Quilting

Lap Quilts, Blankets, Throws, Twin Quilts, Baby Quilts, Bed Runners, Queen Quilts, Kinas Quilts

- Apparel
 - Clothing, Accessories, Bags, Purses
- Home Décor

Pillows, Curtains, Dish Towel Sets, Table Cloths, Table Runners, Aprons, Baskets

Frequently Asked Questions

1. How does this contest work?

The way this challenge works is quite different. First off the public will pick the winner. So you know you have to put forth your best effort into the projects and its presentation. Secondly you must use every inch of the Right Angles panel – leave no scrap behind! Lastly be creative and don't be afraid of color. Remember that you want to stand out from all the entries for the right reasons.

2. Can I use any other fabrics or solids for my project?

No. At this time only the Right Angles Panel, AGF Pure Elements and Aurifil Thread can be used to create your project.

3. What is People's Choice?

People's Choice will be used to pick the 1st 2nd & 3rd place a winner through most likes & repins.

4. How will superlative judging work?

Judging will emphasize on originality, creative use of the panel as it relates to other fabrics, creative use of fabrics as it pertains to visual impact and workmanship.

5. Who are the judges?

The public will select 1st, 2nd, and 3rd place by way of most repins and likes on Pinterest. Superlatives will be selected by AGF designers Angela Walters & Pat Bravo along with the AGF Creative Team.

6. Do I have to mail in my entry?

No. All entries are to be photographed and submitted with an entry form and materials photograph to contests@artgalleryfabrics.com.

7. How do I know you received my entry?

Please check on June 6^{th} - 7^{th} on the AGF Pinterest to find your entry. If it was not posted, please re-submit your entry with proof that you had emailed it prior to June 6^{th} at 12 a.m.

8. When does voting start?

Entries will be posted June 6th. Voting will be open to the public on Pinterest until midnight, June 27th.

9. How will I know I won?

You will receive an email on/before July 1st advising you that you won and which category you won. There will also be a blog post announcing the winners and showcasing their work.

10. How many panels can I use?

Minimum you must is one (1) complete panel. There is no maximum number you can use.

11. How many times can I enter?

You may enter as many times as you like and into any category you would like. Only one category is allowed per project.

If you have any further questions you can submit them to contests@ArtGalleryFabrics.com. We will make sure to get back to you within 24 hours. You can also check back into AGF's The Creative Blog for any updates and news regarding the "Make It Right Challenge."

Good luck from all of us! May your machine be speedy and your thread strong....